



UNIVERSIDADE FEDERAL DO RIO GRANDE
INSTITUTO DE LETRAS E ARTES
PROVA DE PROFICIÊNCIA EM LEITURA
DE TEXTOS EM LÍNGUA ESTRANGEIRA

LÍNGUA INGLESA
24 DE JUNHO DE 2023

Número de inscrição:

Tempo para a realização da prova: 2 horas e 30 minutos

Divulgação do resultado da prova: até 11 de julho

- Para cada questão objetiva, há apenas uma resposta correta.
- As respostas dissertativas, sempre referentes ao texto-base, devem ser redigidas em língua portuguesa e no limite das linhas.
- Questões rasuradas e/ou com caligrafia ilegível não serão corrigidas. Não é aconselhado o uso de corretivo líquido.
- Usar caneta azul ou preta.
- Dicionários impressos - monolíngues ou bilíngues - podem ser consultados. Dicionário *on-line* e outros equipamentos eletrônicos não são permitidos.
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- Ao final, o candidato pode levar o texto-base e o papel almaço.

Microsoft to Lay Off 10,000 Workers as It Looks to Trim Costs

The job cuts, which amount to less than 5 percent of the company's work force, are its largest in roughly eight years.

Karen Weise - Jan. 18, 2023

01 Microsoft on Wednesday became the latest addition to a growing list of big technology
02 companies that have announced plans to lay off employees because of over hiring during the
03 pandemic and worries about the economy.

04 The company will lay off 10,000 workers, Satya Nadella, Microsoft's chief executive, said,
05 as it looks to trim costs amid economic uncertainty and to refocus on priorities such as artificial
06 intelligence.

07 Microsoft employed about 221,000 workers as of the end of June, and the cuts amount to
08 less than 5 percent of its global work force.

09 With the cuts, Microsoft joined a string of other tech giants that have pulled back after
10 several years of frenetic hiring to meet the pandemic-fueled surge in online services and the
11 expansion of cloud computing. The technology industry grew more rapidly than it had in
12 decades, rivaling the expansion of the dot-com boom in the 1990s.

13 Microsoft and its peers responded to surging customer demand by essentially hoarding
14 technical staff. But the market slowed last year as workers started to return to their offices,
15 inflation squeezed budgets and consumers sought entertainment outside their homes.

16 "The reality is you can adjust hiring very quickly, and that is what is going on," said Brad
17 Reback, an analyst at the investment bank Stifel. "I don't think this is symptomatic of a bigger
18 issue."

19 The industry's deceleration has been particularly hard on smaller tech firms, and
20 companies that specialized in newer concepts like crypto have been significantly affected. But
21 tech's giants have not been spared. Among the industry's big companies, Google's parent
22 company, Alphabet, and Apple are the only firms yet to announce significant layoffs.

23 Speaking at the World Economic Forum annual meeting in Davos, Switzerland, on
24 Wednesday, Mr. Nadella said that after rapid acceleration during the pandemic, "quite frankly
25 we in the tech industry will also have to get efficient." He added that the industry "will have to
26 show our own productivity gains" using its own technology.

27 Still, some of the tech industry's biggest companies continue to measure their profits in the
28 tens of billions of dollars. In the quarter ending in September, Microsoft had \$50 billion in sales
29 that produced \$17.6 billion in profit. It has also continued to return money to investors through
30 quarterly dividends and a \$60 billion share buyback program authorized by its board of
31 directors in 2021.

32 The company's annual revenue grew 58 percent over three years, during which time it
33 hired more than 75,000 people. But rising interest rates and the prospect of a recession have
34 tempered Microsoft's outlook. In the latest quarter, it reported its slowest growth in five years
35 and warned that more tepid results could follow.

36 Microsoft's stock price closed down nearly 2 percent on Wednesday and is down about 22
37 percent in the past year, which is better than many of its tech peers. The company is scheduled
38 to report its next quarterly earnings on Tuesday.

39 Microsoft is going forward with several expensive bets, including potentially putting
40 another \$10 billion into its investment in OpenAI, which makes the explosively popular
41 ChatGPT artificial intelligence system, and a \$69 billion acquisition of the video game maker
42 Activision that is facing challenges globally by antitrust regulators.

43 Mr. Nadella said in a message to staff that the layoffs “are the kinds of hard choices we
44 have made throughout our 47-year history to remain a consequential company in this industry
45 that is unforgiving to anyone who doesn’t adapt to platform shifts.”

46 The layoffs, which began on Wednesday and will continue through March, are the
47 company’s largest in roughly eight years. Mr. Nadella cut about 25,000 jobs over the course of
48 2014 and 2015 as Microsoft abandoned its ill-fated acquisition of the mobile phone maker
49 Nokia.

50 Despite the high-profile layoffs from some of the biggest names in tech — Microsoft,
51 Amazon, Meta and others — the broader labor market remains generally strong. Cooling wage
52 growth has provided some investors optimism that it will relieve pressure on the Federal
53 Reserve to keep raising interest rates, but hiring has slowed only slightly.

54 The skills of engineers and other technical talent are still in high demand. Those who are
55 laid off will likely find roles directly in industries like banking, retail or health care, which are
56 undergoing the digitization of their operations, rather than at big tech firms themselves, labor
57 analysts and recruiters say.

58 Customers are seeking “to do more with less,” Mr. Nadella wrote to employees. “We’re
59 also seeing organizations in every industry and geography exercise caution as some parts of
60 the world are in a recession and other parts are anticipating one,” he added.

61 The changes, including severance and other restructuring expenses, will cost \$1.2 billion,
62 Mr. Nadella said. In a regulatory filing, Microsoft said some of the costs would come from
63 consolidating office leases, as well as “changes to our hardware portfolio.”

64 Microsoft makes the Surface line of laptops and tablets, and demand for personal
65 computers has fallen sharply from the pandemic highs, when companies and families
66 purchased laptops to work and study from home. In October, Amy Hood, the company’s
67 finance chief, told investors that the slowdown in consumer PC sales that started in September
68 would continue through at least June.

69 Mr. Nadella said the company would continue to hire in strategic areas and called
70 advances in artificial intelligence “the next major wave of computing.”

71 Other tech giants have also been reducing costs. Amazon began what is expected to be a
72 huge round of layoffs on Wednesday, as part of its plans to cut its corporate work force by
73 about 18,000 jobs.

74 “The exit out of Covid this past year was challenging,” Doug Herrington, who heads
75 Amazon’s retail and operations business, wrote Wednesday morning in a message to staff
76 obtained by The New York Times.

77 He added that although the company had trimmed expenses, “we’ve determined that we
78 need to take further steps to improve our cost structure so we can keep investing in the
79 customer experience that attracts customers to Amazon and grows our business.”

80 Mr. Herrington wrote that the company would continue to invest in areas including health
81 care and grocery.

82 The business software company Salesforce said this month that it planned to lay off 10
83 percent of its work force, or about 8,000 employees, and Meta, the parent company of
84 Facebook, announced at the end of last year that it was cutting more than 11,000 jobs.

- 1. Quais os motivos das demissões anunciados pelo chefe executivo da Microsoft?**
 - a) A estabilidade econômica e o excesso de contratações durante a pandemia
 - b) A incerteza com a economia e o foco na Inteligência artificial.
 - c) A instabilidade econômica e o excesso de contratações durante a pandemia.
 - d) A estabilidade econômica e o foco na Inteligência artificial.

- 2. Sem prejuízo de sentido, “surge” (l. 10) pode ser substituído por:**
 - a) outpouring
 - b) concept
 - c) damage
 - d) attack

- 3. Que numeral expressa a estatística “5 percent” (l. 08)?**
 - a) 75.000
 - b) 221.000
 - c) 10.000
 - d) 5.000

- 4. Quais as causas do desaceleramento da Microsoft e de outras empresas gigantes da área de tecnologia?**
 - a) a contratação de muitos funcionários, a volta ao trabalho presencial e orçamentos pressionados pela inflação.
 - b) orçamentos pressionados pela inflação, a volta ao trabalho presencial e a procura por entretenimento fora de casa.
 - c) Contratação de muitos funcionários, a demanda dos consumidores e a volta ao trabalho presencial.
 - d) orçamentos pressionados pela inflação, a procura por entretenimento fora de casa e a demanda dos consumidores.

- 5. Qual o lucro obtido pela Microsoft ao final de setembro de 2022?**
 - a) Mais de 50 bilhões de dólares
 - b) Entre 40 e 50 bilhões de dólares
 - c) Entre 20 e 30 bilhões de dólares
 - d) Entre 10 e 20 bilhões de dólares

- 6. Em que a Microsoft pretende investir, respectivamente, 10 e 69 bilhões de dólares?**
 - a) OpenAI e ChatGPT
 - b) Open AI e capacitação de funcionários
 - c) OpenAI e a aquisição da produtora de vídeo game Activision
 - d) ChatGPT e a aquisição da produtora de vídeo game Activision

Número de inscrição:

Nota final (a ser preenchida pela banca):

CIRCULE A ALTERNATIVA CORRETA EM CADA QUESTÃO

1.	A	B	C	D
2.	A	B	C	D
3.	A	B	C	D
4.	A	B	C	D
5.	A	B	C	D
6.	A	B	C	D

ESCREVA ABAIXO AS RESPOSTAS DE CADA QUESTÃO DISSERTATIVA

7. Explique o que Satya Nadella quis dizer quando escreveu aos funcionários da Microsoft que “customers are seeking to do more with less” (ll. 56-58).

8. Qual será a próxima maior onda na área da computação, segundo Satya Nadella?

9. Em que áreas a Amazon vai continuar investindo no período pós-pandêmico, de acordo com um de seus diretores?

10. Quais as medidas anunciadas pelas empresas Salesforce e Meta em relação a seus funcionários?
